

The Application of Multimedia Technology in the Teaching of Basic Courses of Art

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Abstract: This paper expounds the application of multimedia technology in the teaching of basic courses of art from four aspects, including the use of the media characteristics of multimedia equipment to teach different teaching contents, the use of authoritative characteristics of multimedia equipment to weaken the teacher's leading role, the use of manipulative characteristics of multimedia equipment to bring students' subjectivity into full play, and the use of interactive characteristics of multimedia equipment to innovate evaluation methods.

Keywords: Internet +; Multimedia technology; Basic courses of art

Introduction

Since the 21st century, with the advancement of the new curriculum reform and the popularization of network technology, people have gradually realized the importance of students' dominant position in the classroom. The traditional teaching mode can no longer meet the current educational needs, which also makes the use of multimedia technology receive extensive attention. However, at present, the research of multimedia technology is mainly concentrated in primary and secondary schools, and there are few domestic studies in the field of university art education. Therefore, university art education must fully understand the characteristics of multimedia equipment, and create a good classroom environment through the implementation of relevant measures, so as to lay a good foundation for the healthy development of students. In the context of "Internet +", this paper explores the application of multimedia technology in the teaching of basic courses of art, hoping to provide some help for the research of related workers.

1. Using Media Characteristics of Multimedia Equipment to Teach Different Teaching Contents

In today's society, multimedia equipment is the most commonly used auxiliary equipment in university teaching activities, mainly including electronic whiteboard, display desk, projector, computer, etc., and the premise for these devices to play a role is the extensive use of Internet technology. In the teaching of basic courses of art in colleges and universities, the course teaching can not only enable teachers to impart relevant knowledge and skills to students, but also cultivate students' attitudes, emotions and values. In the context of the new curriculum reform, in order to improve the effectiveness of classroom teaching in colleges and universities, teachers should make rational use of the media characteristics of multimedia equipment to teach different teaching contents in specific teaching activities, which plays an important role in exploring the teaching mode of basic courses of art in colleges and universities.

2. Using Authoritative Characteristics of Multimedia Equipment to Weaken the Teacher's Leading Role

In the teaching of basic courses of art, for the rational use of multimedia technology and the creation of a good classroom environment, teachers should change the teacher-centered teaching concept in the traditional teaching mode, and recognize the importance of students. Today, with the continuous development of network technology, information dissemination has the characteristics of fast speed and large quantity, and students can also receive information in a variety of ways. Therefore, in this case, teachers should make rational use of the authority of multimedia equipment, teach students methods and skills, make students consciously use multimedia technology, and properly play their guiding role to ensure the correctness of students' learning direction, so as to effectively improve the efficiency and quality of teaching basic courses of art. Specifically implemented in the teaching practice of basic courses of art, teachers can set up excellent resource sharing courses and use new teaching modes such as flipped classroom and micro-lectures to improve the utilization rate of multimedia in the teaching of basic courses of art, thus highlighting the dominant position of students in the learning process of basic courses of art and weakening the dominant position of teachers. Teachers can carry out two-way teaching based on multimedia teaching. Students can download teaching materials related to the teaching content of basic courses of art on the platform of multimedia teaching, and watch these excellent works of art to complete self-learning to improve the learning effect, and this can also highlight the application value of multimedia in the teaching of basic courses of art.

3. Using Manipulative Characteristics of Multimedia Equipment to Bring Students' Subjectivity into Full Play

One of the main objectives of the teaching of basic courses of art in colleges and universities is to give full play to the students' subjectivity. Only by making students have strong desire for knowledge and initiative to learn knowledge, can the ideal teaching effect be achieved. To achieve this effect, teachers must respect students' dominant position in classroom teaching, and make them feel the pleasure of success so that they will be willing to take the initiative to participate in specific classroom learning. After that, teachers can give students enough time to find and solve problems through multimedia equipment, which can effectively cultivate students' interest and confidence in learning. Due to the manipulative characteristics of multimedia equipment, students will gain psychological experience such as conquest and success in the actual operation process. When students use computers to solve their problems, they will be very excited, laying a solid foundation for their initiative to explore the formation of good habits. The knowledge points in every art book can not be perfectly and comprehensively presented. However, the "Internet+" can collect comprehensive knowledge after giving full play to individual initiative, and help students show their learning results in class with the help of multimedia equipment. This is not only time-saving but also vivid for college students to learn knowledge. At the same time, teachers can also prepare micro-videos for students so that they can preview independently before class and discuss the video content in class. In this way, teachers can not only test students' autonomous learning, but also effectively answer their doubts. In class, teachers can discuss the teaching content by group discussion, topic discussion based on practical examples, student demonstration and teacher guidance, so as to strengthen students' understanding of the subject content, break their fixed thinking and cultivate their imagination. Divergent thinking and cognitive ability enable them to actively engage in classroom learning and problem thinking, thus providing a strong

guarantee for their healthy development.

4. Using Interactive Characteristics of Multimedia Equipment to Innovate Evaluation Methods.

In the teaching of basic courses of art, teachers should be good at using multimedia to assist teaching evaluation. In the process of teaching basic courses of art, due to the influence of various aspects, there will inevitably be differences among each student. If teachers use unified criteria to evaluate, they will not only lose fairness and impartiality, but also seriously attack students' self-confidence in learning, which is not conducive to their healthy development. Therefore, in the teaching of basic courses of art, teachers should fully understand the specific situation and personality of students, make targeted evaluation on them, and discover and praise their merits in time to promote the better development of students. Multimedia has interactive characteristics. Teachers only need to design the program reasonably, and the computer can automatically give students the corresponding evaluation in the learning process of basic courses of art according to their specific operation. Through this method, the teaching evaluation of basic courses of art can be diversified to a certain extent. Therefore, in the teaching of basic courses of art, teachers should let students complete relevant homework on the computer, and then make comprehensive evaluation on students' academic performance, learning attitude and cognitive ability in the teaching process by means of multimedia such as electronic archives, interactive platform of network teaching and give diagnostic and formative evaluation results, and finally ensure the accuracy of evaluation, so as to lay a good foundation for the healthy development of students.

In conclusion, in the context of "Internet +", strengthening the use of multimedia technology has become an important task in changing the traditional teaching mode and improving the teaching quality of basic courses of art in colleges and universities. Therefore, it is necessary to give full play to the characteristics of media, authority, manipulation and interaction of multimedia equipment, create a good classroom environment, and improve the efficiency and quality of classroom teaching, so as to promote better development of college students.

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